



Circle U.

European University Alliance

5 years!

Cross-InCUbation Week

Intensive entrepreneurial training within Circle U.

Vienna transformed into a hub of ideas, where 24 master's and PhD students from 7 Circle U. universities came together **to enhance entrepreneurial skills and societal awareness through cross-university teamwork and engagement with the local startup ecosystem.**



Shaping Europe's next generation of innovators

Workshops & Mentoring · Design Thinking · Prototyping & MVPs
Storytelling · Cultural Exchange · Networking

Outcomes

- Stronger value propositions & business models
- Improved teamwork & financial planning
- Enhanced pitching, prototyping & storytelling
- New cross-university & ecosystem collaborations

Takeaways

- Diversity fuels inclusion & innovation
- Societal challenges give entrepreneurship purpose
- Ecosystem partners amplify learning & impact



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